# World COPD Day

## COPD Blueprint Launch

Chronic Obstructive Pulmonary Disease (COPD) is a lung condition that worsens over time and leads to increasing breathing difficulty, disability and premature death. It’s a major public health problem due to its high prevalence, rising number of cases, and very significant personal, social, and economic costs.

Lung Foundation Australia’s new Blueprint report, *Transforming the agenda for COPD: A path towards prevention and lifelong lung health*, provides the government with five urgent actions to drive significant and positive change that will improve outcomes for thousands of families impacted by COPD, and the lives of all Australians through better lung health.

### Facebook

**Post 1**

Did you know that Chronic Obstructive Pulmonary Disease is the #1 cause of potentially preventable hospitalisations in Australia? This #WorldCOPDDay, @Lung Foundation Australia have released a new Blueprint report for COPD reform, which provides the government with five urgent actions to drive significant and positive change that will improve outcomes for thousands of families impacted by COPD, and the lives of all Australians through better lung health. You can view the report and recommendations by visiting lungfoundation.com.au/COPDblueprint.

**Post 2**

Chronic Obstructive Pulmonary Disease is major public health problem with very significant personal, social, and economic costs that affect 1 in 13 Australians over 40. @Lung Foundation Australia have released a new COPD Blueprint to transform the agenda for COPD and pave the way towards prevention and lifelong lung health. I support the recommendations outlined in the report that will improve outcomes for thousands of families impacted by COPD. You can view the report and recommendations by visiting lungfoundation.com.au/COPDblueprint #WorldCOPDDay

### Twitter

@LungFoundation’s new COPD Blueprint report outlines critical steps government can take to change the lives and improve outcomes for people living with COPD. I support the recommendations to help pave the path towards prevention and lifelong lung health. Link: lungfoundation.com.au/COPDblueprint